



CHARLOTTE

## Large Events City Council Referral

October 12, 2017

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### Today's Presentation

- 1) Background
- 2) Guiding principles
- 3) The challenges
- 4) Status update: permitting framework
- 5) Work team findings
- 6) Feedback from Committee

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## Background

March 6

- CIAA referral to ED and Community Safety Committee on several topics
- Community Safety topic: day parties

March 9

- ED Committee received presentation on CIAA economic impacts and trends

April 6

- Community Safety Committee received presentation on the City's permitting process

May 4

- Community Safety Committee received initial findings on how the City can permit large events

September  
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- ED Committee received update on CIAA

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## Background

### May 4<sup>th</sup> Community Safety Committee meeting

Staff proposed:

- Studying options over the next 5-7 months
- Creating an interdepartmental work team
- Looking at best practices from other jurisdictions
- Bringing recommended options in the Fall of 2017

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## Guiding Principles

- Be an attractive City for large events
- Keep events and the surrounding areas safe
- Simplify and streamline permitting processes where possible
- Provide local businesses the opportunity to benefit from large events

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## The Challenges

- Pop-up events associated with, but not sanctioned by event sponsors, cause public safety concerns
- Sponsors have communicated a lack of control over the surroundings outside of event spaces

### **The Charlotte Observer**

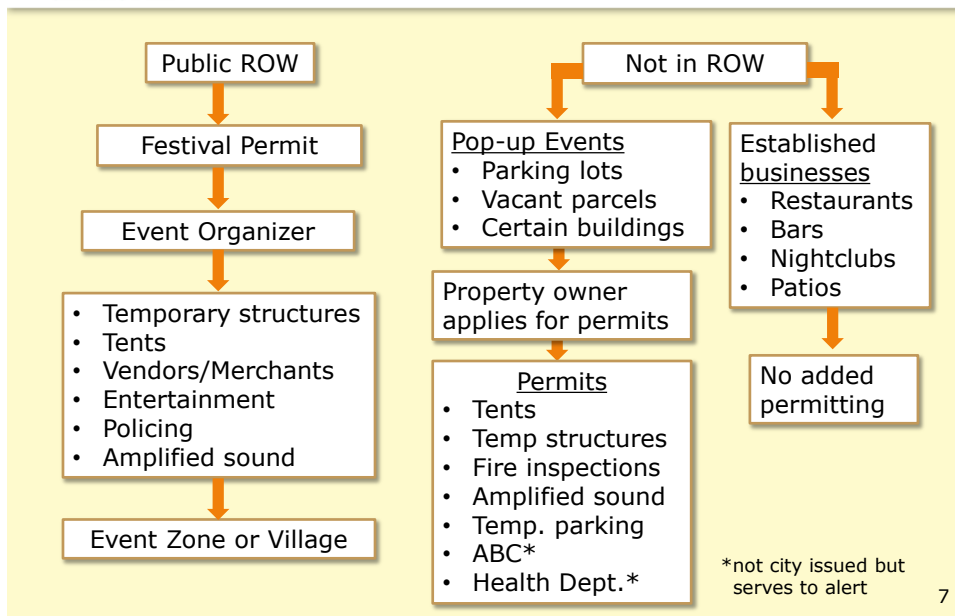
POLITICS & GOVERNMENT

Shootout before CIAA event alarmed neighbors. Could tighter rules on parties help?

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## Status Update: Permitting Framework



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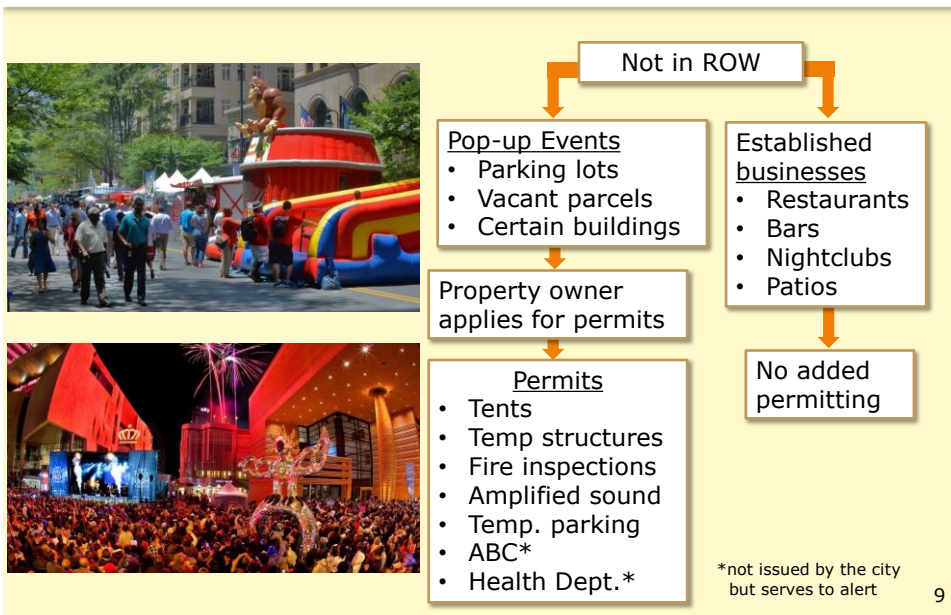
## Status Update: Permitting Framework



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## Status Update: Permitting Framework



## Work Team Findings

- Researched Scottsdale, Indianapolis, New Orleans, Atlanta, Durham, Austin, and Nashville
- Established a City Work Team with Fire, Code, CDOT, Planning, Zoning, Police, Attorney's Office, and City Manager's Office
- Began meeting with key stakeholders to receive input on areas of concern and interest



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## Work Team Findings

Legal issues for consideration:

- Regulating use of private property and commercial activity has important limitations
- City has more control over public rights of way and city property
- Advertising is speech and limitations exist on potential regulatory options
- Some options may require Council action

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## Work Team Findings

Challenges	Opportunities
<ul style="list-style-type: none"> <li>• Regulating alcohol</li> <li>• Regulating food</li> <li>• Regulating commercial activity on private property</li> </ul> <p>*However ABC and Health Dept. permitting can alert City to upcoming events</p>	<ul style="list-style-type: none"> <li>• Streamlining permitting</li> <li>• Creating an event village atmosphere (event zone)</li> <li>• Public safety changes</li> <li>• Landowner accountability</li> <li>• Discouraging or regulating pop-up parties</li> </ul>

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## Work Team Findings

- How to address challenges:
  - Create an **event zone** near the venue to create an “event village” atmosphere
  - **Regulate pop-up events** on private property to mitigate public safety risks, or other concerns for the City and event sponsor, including shifting permitting responsibility to landowners for tents or other temporary structures



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## Feedback

1. Should the City offer event zones?
2. Should City staff streamline the process for permitting large events?
3. Should City shift responsibility to property owners?

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